



# 3 PROVEN SOCIAL MEDIA ENGAGEMENT STRATEGIES



1

## Treat each channel as an individual entity

The content and the strategy that you deliver across channels should be adjusted according to the audience of that channel.

Pay attention to your follower demographic on each channel to publish social media content that applies to them.



2

## Embrace mishaps

Whether you're talking about humans or brands, mistakes are inevitable. Rather than ignoring slips you should embrace them.

How you react to a mistake might depend on your brand. All we're saying is own up to it.



3

## Run contests

Figure out your goal, do you want more Facebook likes, Instagram followers, how many? Next, decide what social media channel you'll host the contest on.

Create a contest after you've looked at the various types and have chosen the right one for your audience. Now, all you need to do is promote it.

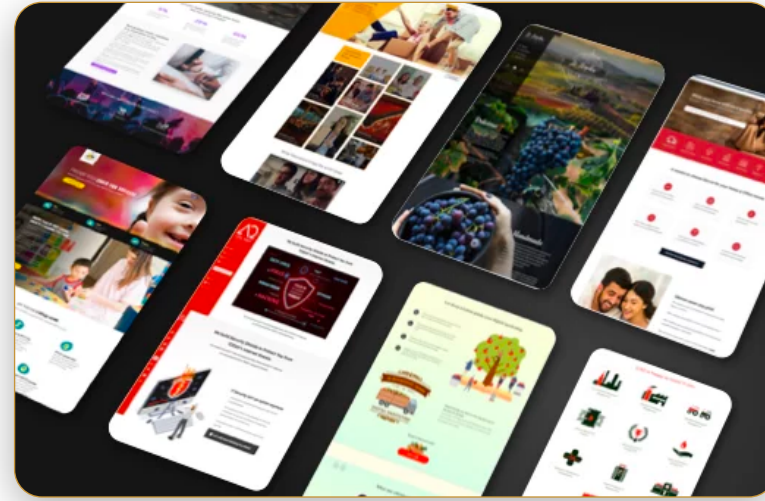




# Our Services



Branding



User Interface Design



Social Media Marketing



Digital Marketing Training & Consulting



Storytelling Copywriting



Lead Magnet Design



## About ThriveFinity

We craft human-centric digital experiences, and timeless brand identities for growing businesses around the globe.

Customers are people who like stories, emotions and meaningful communication. We craft brands & experiences with character and soul.

We work with clients from the start of their business lives. For others, we are an extension of their current marketing team.

### Result-Oriented Design

Our process is driven by research and strategic thinking. We study and ask a lot of questions. By taking the time to deeply understand the challenges that confront your business, we consistently deliver effective creative solutions.

### Collaborative Partnership

We approach projects as a collaborative partnership. Client participation is encouraged early and often, as we work together to polish and refine concepts into valuable deliverables. Constant communication along with transparent process guarantee our clients outstanding results.

### Guaranteed Success

Our clients trust us because we are as passionate about their project as they are. When our clients succeed, we succeed. We invite you to partner with people invested in your success.



**Pranav Krishna Unni**

*Founder & Art Director,  
ThriveFinity*





## What our Clients say



### Tim Edwards

Market Entry | Product  
Launch | Rapid & Sustained  
Growth | Startup | Marketing  
Consultant | San Jose,  
California, USA.

May 25, 2018

I am happy to recommend ThriveFinity. I have worked with them on many graphic design projects including website design, product packaging, corporate image, brand messaging and advertising design for predominantly tech companies in Silicon Valley, as well as our own wine company in Chile.

They are very good at listening to the customer, and quickly cutting to exactly what we need. They are clever, diligent, a pleasure to work with, and their results are outstanding. My customers love their work. I recommend ThriveFinity without reservation.

### Get Results Now!

 Call

or

 Mail

## AWARDS



# Why Us?

- Harness the expertise from work on 50+ international projects
- The experience that solves digital communication challenges
- Get result-oriented strategies that guarantees ROI
- Complete, done-for-you white-label service with zero risks
- 100% Satisfaction Guaranteed
- No long term contracts, or commitments
- Expertise trusted by clients all over the world
- 30-day money back guarantee

## GET RESULTS NOW!

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